

Coming Soon Listing Certification

I, the owner of the property located at _____, acknowledge that my listing will be placed in a Coming Soon status in the Memphis Area Association of REALTORS® Multiple Listing Service. Coming Soon status is a temporary, pre-showing status where showings are prohibited until the status of the listing is changed to Active.

I also acknowledge the following terms of use of the Coming Soon status:

- Use of the Coming Soon status is optional. I may choose to have my listing placed in the Active status instead.
- The terms of my listing agreement with my listing agent/broker are in effect.
- In the Coming Soon status, listing details will be shared with other agents but the property shall not be shown to prospective buyers by anyone, including by my listing agent.
- I must specify a Projected Active Date. On this date, the status of my listing will automatically change to Active.
- I must certify any changes to the Projected Active Date in writing. (This form can be used to amend the Projected Active Date)
- The MLS will not facilitate the syndication of my listing for public display to third-party real estate websites, displays, or social media while in the Coming Soon status. Listing details will only be available to MLS subscribers during this period.
- I understand that during the time my property is listed in the MLS in the Coming Soon status, my listing is not fully exposed to the market.

Showings Prohibited During Coming Soon Period

I acknowledge that if my property is shown to any prospective buyer prior to the Projected Active Date, the status of my listing shall be immediately changed to Active in the Memphis Area Association of REALTORS® Multiple Listing Service, the Coming Soon status period will end, my listing must be available for showings, and my listing cannot return to Coming Soon status during the term of my listing agreement.

Listing Agreement Date: _____

Projected Active Date: _____

Signature: Seller/Lessor

Date

Signature: Seller/Lessor

Date

Signature: Seller/Lessor

Date

Signature: Seller/Lessor

Date