

Coming Soon Form

This form is required when a listing is placed in the “Coming Soon” status. The undersigned Seller(s) owns the property at:

Address	City	State	Zip
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The Seller(s) authorizes the Listing Broker to place the property referenced above (the listing) in the “Coming Soon” status in the MLS.

By signing this form, **Seller(s)** acknowledges that:

- Placing the listing in a “Coming Soon” status prohibits the property to be shown to any real estate professionals (including all brokers at the listing broker’s office or firm) and potential buyers.
- Showing appointments may be pre-scheduled on Coming Soon listings, however, the listing’s status must be “Active” for any showings to take place.
- Showing the property to a real estate professional (including any brokers at the listing broker’s office or firm) and potential buyers is a violation of Doorify MLS rules and will result in a fine to the Listing Broker.
- The prohibition on showing the listing to Brokers and potential buyers must be uniformly followed and enforced. Any violation of the rule by allowing the listing to be shown to select Brokers or potential buyers could lead to a claim of discrimination under the Fair Housing Act.
- It is prohibited to host a Broker’s Open/Open House, or Estate Sale, during the time that a listing is in a Coming Soon Status.

“Coming Soon” Rules

- The listing will be moved to Active on the **14th day** while in the “Coming Soon” status. If not moved by the Listing Broker, the MLS will automatically update the status to “Active” and make it available for showings.
- Advertisement through Doorify MLS will be through both IDX (Broker websites, apps, etc.) and syndication data feeds (non-broker websites, apps, etc.) but **will not** accumulate days on market.

This form **MUST** be uploaded to the listing within two business days of MLS entry. Please ensure the document security level remains set to *"HAS EDIT"* under document level security permissions.

Seller Signature

Print Date

Seller Signature

Print Date

Office Use Only

Listing Agent Signature

Print Date

BIC Signature

Print Date

Frequently Asked Questions

What is this form for?

Setting the status to “Coming Soon” on a listing results in some limitations. To avoid any confusion and to set the expectations of the seller, Doorify MLS requires that this form (or a form with similar content) be signed and attached to the listing.

When do I need this form?

When Seller(s) request that you advertise their property as “Coming Soon” before allowing showings to be scheduled.

When do I NOT need this form?

This is NOT the form to use if the sellers do NOT wish to advertise their listing and therefore ask you to take the listing as an Office Exclusive. In the rare situations this should occur, the “No Cooperation” form is needed.

I accidentally saved my listing as Active . How can I get it back to Coming Soon?

Coming Soon is only available as a listing's initial status. Be sure to double-check the status prior to saving your listing. Once a listing is saved to any status other than Coming Soon, there is no option for the status to go back to Coming Soon. If you are in this situation, you have two options for correction:

- You may change the listing status to the Hold status . This status is searchable in the MLS but does not syndicate; therefore, DOM does not accumulate.
- Cancel and re-list the property. This involves terminating the current listing agreement and uploading the termination of agency to the document section of the listing. Once terminated, the BIC would then cancel the listing. The new listing will then be entered as Coming Soon with a new listing agreement.
- You may choose to leave the listing as Active but block showings for up to 48 hours. At the end of the 48 hours, you will either remove the block, or place the listing in the Hold status until showings are permitted.

Please contact us if you have any questions.